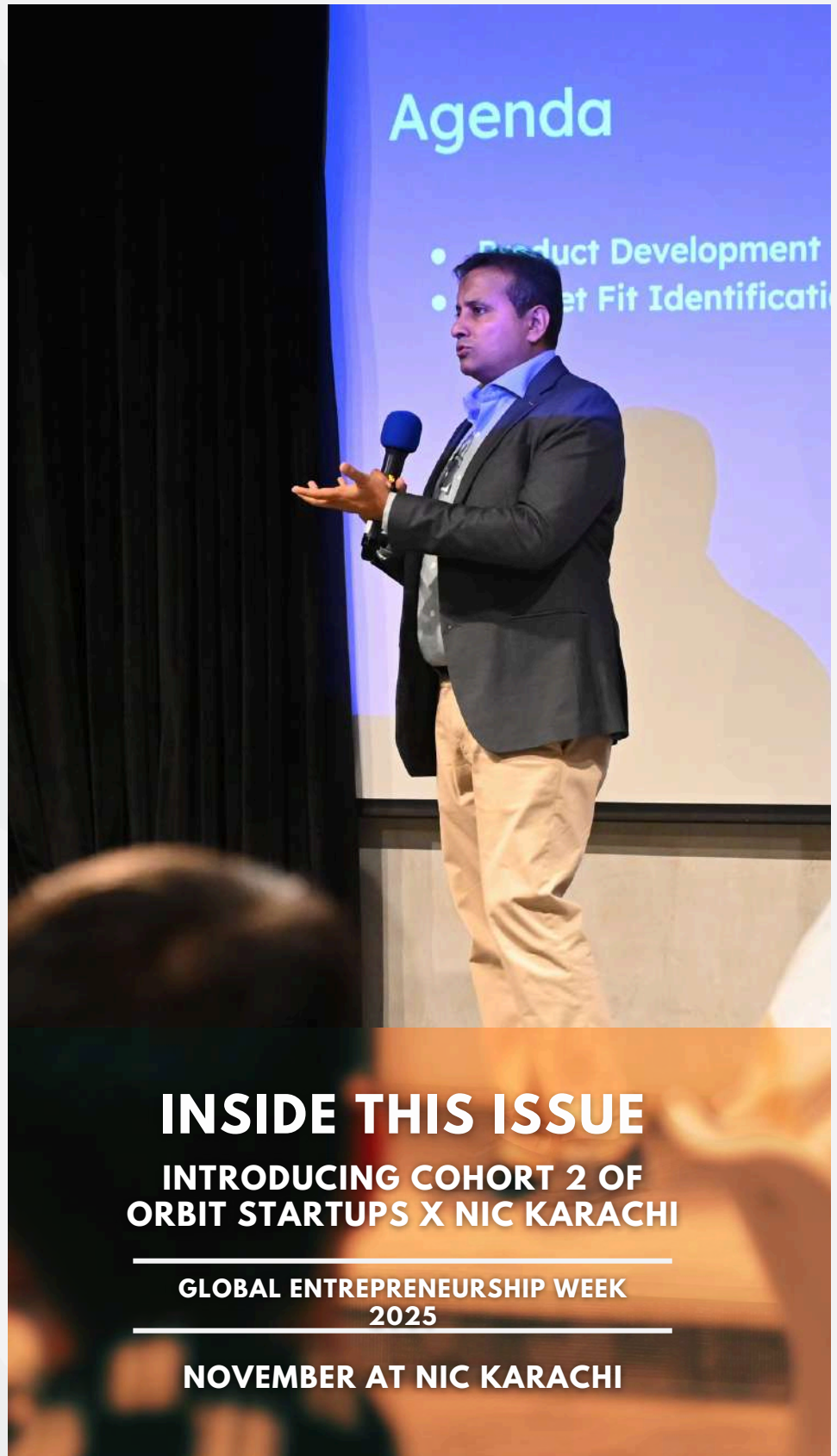


# DISRUPTIVE DISPATCH: NIC KARACHI FOCUSLINE

**VOL.2**  
**ISSUE 2**  
**NOV' 2025**



**INSIDE THIS ISSUE**  
**INTRODUCING COHORT 2 OF**  
**ORBIT STARTUPS X NIC KARACHI**

**GLOBAL ENTREPRENEURSHIP WEEK**  
**2025**

**NOVEMBER AT NIC KARACHI**

# TOP STORY OF THE MONTH



## NIC Karachi Celebrates Global Entrepreneurship Week 2025

NIC Karachi proudly hosted Global Entrepreneurship Week 2025, a five-day celebration dedicated to equipping founders with the tools, clarity and inspiration to build what's next. From 17th–21st November, sessions spanned AI innovation, rapid product building, brand storytelling, youth entrepreneurship and founder wellbeing, reinforcing NIC Karachi's mission to empower Pakistan's emerging innovators.

The week opened with “Agentic Revolution – Redefining the Future Through AI Agents,” sparking meaningful conversations on AI-driven marketing and future-ready skills. Hassan Mujtaba, Founder of Phoenix Production House, led “Vibecoding as a Founder,” encouraging participants to build fast, iterate quickly and adopt a creator's mindset.

In “Branding & Storytelling,” Waqar Siddiqui guided founders on crafting authentic narratives and emotionally resonant brands.

Founder wellbeing took center stage as Safia Dost Muhammad led “The Resilient Founder,” equipping participants with CBT, EMDR and trauma-informed tools to manage stress and build emotional strength.

Youth engagement remained a highlight. Students from The Elixir School explored innovation at NIC Karachi, while Bachaapreneur 2025, co-hosted with Bachaa Party, celebrated young innovators. Judges Sahrish Rehan, Tooba Khan, Khizer Ahmed and Reem inspired kids to dream boldly.

Global Entrepreneurship Week 2025 reflected NIC Karachi's commitment to shaping a future driven by creativity, resilience and innovation.

# NIC Karachi x Orbit Startups Acceleration Program – Cohort 2

## Exploring New Innovation Partnerships

Say hello to the Top 5 startups selected for the NIC Karachi x Orbit Startups Acceleration Program: Sajiero, RILITS, Speedoy, Smartsphere Technologies and Airec.

Tackling challenges in AI, e-commerce, sustainability and customer experience, these ventures are now set to scale through milestone-driven grants, expert mentorship, and global exposure. Huge thanks to everyone who applied—keep building, your time is near.

Let's cheer on these future shapers.



Sajiero is Pakistan's first complete intimate wear brand, offering lingerie, nightwear, PJs, and activewear designed to empower women with comfort, confidence, and high-quality essentials.



RILITS delivers advanced RFID and IoT-based item-level tracking for textile and apparel manufacturers, enabling real-time visibility, accuracy, and efficiency across production, packing, inventory, and supply chain operations.



Speedoy provides digital solutions for food businesses, enabling them to accept online orders through customized websites and mobile apps while streamlining operations and enhancing customer experience.



SmartSphere builds multilingual, emotionally intelligent conversational AI agents that communicate like humans across voice and text, helping businesses automate customer interactions and deliver seamless, scalable engagement across industries.



airec is an AI-driven recruitment and assessment platform combining behavioral science with intelligent automation to help companies make faster, smarter, and more predictive hiring decisions with confidence.

# Cohort 14



## Startup Spotlight

Stellisys is building an AI-native ERP designed specifically for SMEs, unifying sales, finance, HR, inventory, and procurement into one fast-to-deploy, cloud-based platform. With localized compliance, simple onboarding, and predictive, AI-powered insights, Stellisys enables small and mid-sized businesses to streamline operations, improve transparency, and scale efficiently.

**Founder:** Lohana Rajiv Pardhan

**Industry:** AI & Big Data | Enterprise Software



SOCByte is revolutionizing cybersecurity with its agentic, AI-powered SOC platform that unifies SIEM, SOAR, Threat Intelligence, Phishing Response, and an autonomous AI SOC analyst into one cloud-native system. Built locally by a Gen Z-led team, SOCByte tackles alert fatigue, automates repetitive tasks, and strengthens national cyber defense for SMBs, banks, fintechs, and security providers. Already trusted by the Pakistan Stock Exchange, Soneri Bank, and CyberDome Nigeria, it delivers scalable, fast-to-deploy security intelligence tailored for Pakistan's evolving threat landscape.

**Founder:** Sulaiman Asif

**Industry:** Cybersecurity | AI & Big Data

# Cohort 14

## Startup Spotlight



Wellfolks is reshaping mental wellbeing in academia through a holistic, hybrid support ecosystem that integrates in-person coaching with intelligent, real-time mental health assistance. By embedding counseling, performance tracking, and wellness programs directly into the academic environment, Wellfolks enables schools, colleges, and universities to proactively identify challenges, improve student performance, and foster emotionally resilient learning communities.

**Founder:** Hira Shafi

**Industry:** HealthTech



Aitisaal Technologies is empowering restaurants and retail brands to reclaim their margins through a unified SaaS platform that uses AI-powered marketing to drive commission-free direct orders. By enabling businesses to reduce reliance on costly marketplaces and build stronger brand equity, Aitisaal boosts profitability, customer retention, and operational efficiency across the food and retail ecosystem.

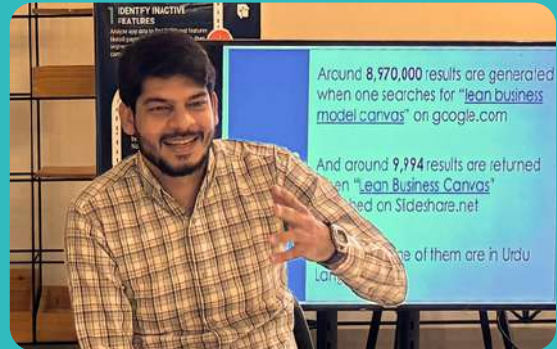
**Founders:** Abdul Wahab Malik & Muhammad Yousuf

**Industry:** SaaS

# Startup Success Blueprint

## Session 1: Lean Canvas Model

**Khizer Ahmed** led a practical Lean Canvas session helping founders define problems, craft solutions, understand customers, and build stronger, validated foundations for scalable startup growth.



## Session 2: HSE Essentials in Industrial Automation

**Shahmeer Amir** led a high-impact Cybersecurity Track, sharing global expertise to help founders understand threats, strengthen defenses, and build secure, resilient digital-first startups.



## Session 3: Product Development

**Ahmed Ayub** led an insightful Product Development session, helping founders refine MVPs, validate solutions, understand pivoting and strengthen strategies for building scalable, user-centric products.



## Session 4: Go-to-Market

**Muhammad Hashir Fazal** led a high-impact Go-to-Market session guiding founders on customer targeting, channel selection and launch strategies to drive confident, scalable growth.



# The Latest at NIC Karachi

## Exploring Gaming Innovation at NIC

Jessica Tams, Board Member at Atari and Venture Partner at Griffin Gaming Partners, and Samad Khan, Founder of Malaabi, visited NIC Karachi for an insightful discussion on the future of gaming, gametech, and creative innovation. Joined by Imran Azhar and Danial Shaikh, the delegation explored how Pakistan's emerging startup ecosystem can contribute to global creative and gaming industries.



## Moscow Export Center Visit at NIC Karachi

NIC Karachi hosted a business delegation from the Moscow Export Center to explore cross-border innovation opportunities. The discussion focused on co-acceleration programs, business exchange, and collaboration through initiatives such as the Moscow Digital School and Moscow IT Parks. With participation from Mr. Atif Rais Khan, Chairman & Group CEO of LMKR/LMKT, both sides expressed interest in developing joint initiatives that enhance market access and strengthen global startup linkages.



# The Latest at NIC Karachi



## Exploring New Innovation Partnerships

The PharmEvo Private Limited team visited NIC Karachi to discuss collaborative opportunities, with a focus on designing and executing impactful hackathons. The meeting explored key elements such as timelines, stakeholder engagement, and structured processes, laying the groundwork for future joint initiatives aimed at accelerating innovation and creating meaningful industry impact.



## Advancing Digital Finance Together

We have partnered with Swich, an innovative online payment gateway transforming Pakistan's digital financial landscape. The collaboration aims to strengthen fintech innovation, enhance startup support, and enable seamless digital payment experiences nationwide, reinforcing NIC Karachi's role in empowering future-ready financial solutions.



## Driving Innovation Through Collaboration

A delegation including Dr. Noshaba Awais (HEC), Masood Ahmed (NIC Islamabad), Abrar Ahmed (HEC), and Umair Khan (Iqra University) visited NIC Karachi to explore collaborative pathways for strengthening Pakistan's innovation ecosystem. Discussions centered on joint initiatives, institutional linkages, and enhancing support for research-driven entrepreneurship and startup growth nationwide.

# The Latest at NIC Karachi



## Exploring New Innovation Partnerships

NIC Karachi signed an MoU with Linked Things Pvt. Ltd. to strengthen Pakistan's Industrial Automation and IoT ecosystem. The partnership enables startups to access Ottomatically.com, receive hands-on training, and gain technical support, while NIC Karachi facilitates onboarding—advancing innovation, smart manufacturing, and scalable tech solutions nationwide.



## Inspiring Future Innovators at NIC Karachi

A delegation from Salim Habib University visited NIC Karachi for an immersive exploration of Pakistan's leading startup ecosystem. The session highlighted NIC Karachi's incubation model, founder support programs and the journey from idea to impactful innovation. Students engaged in thoughtful discussions on originality, startup differentiation, and overcoming the fear of ideas being copied, gaining clarity on what truly fuels entrepreneurial success.



## Strengthening Climate Innovation Pathways

The Climaventures team visited NIC Karachi to engage with climate-focused startups across agriculture, water, health, energy and disaster resilience. Discussions centered on understanding ecosystem challenges, refining program design, and fostering meaningful connections. The session set the foundation for future collaboration aimed at empowering climate innovators and driving sustainable, high-impact solutions.

# The Latest at NIC Karachi



## Inspiring Young Entrepreneurial Mindsets

Students from Saifiyah Boys High School visited NIC Karachi for an interactive Lean Canvas workshop, gaining hands-on insight into shaping early-stage business ideas. Guided by Alefya Talib, the session explored problem identification, customer understanding, and value creation — building foundational skills and encouraging the next generation to think creatively and entrepreneurially.



## Strengthening Entrepreneurial Market Insight

Muneeb Ahmed, Director at the CMA Entrepreneurship Centre, Superior University, led a focused session at NIC Karachi on market research essentials. The discussion covered validation methods, customer insights, opportunity sizing, and competitive analysis, equipping founders and students with data-driven frameworks to make informed decisions and build stronger, evidence-backed business strategies.



## Advancing Social Impact Through Entrepreneurship

A faculty delegation from universities across Pakistan visited NIC Karachi as part of UNODC Pakistan's Training of Trainers program on social cohesion and countering violent extremism. The discussion explored NIC's incubation model, impact-driven frameworks such as SDGs and ESG, and the role of MoITT, Ignite, and consortium partners in strengthening a purpose-led startup ecosystem nationwide.

# BUZZ Board

**We love connecting our startups with industry legends**

Atfaal, a Cohort 12 startup at NIC Karachi, secured 1st Runner-Up at the Standard Chartered Women in Tech Accelerator. By empowering rural women through sustainable, home-based entrepreneurship, Atfaal continues to create meaningful social impact.

Congratulations to Erum and her team for this well-deserved achievement — a proud moment for NIC Karachi.



NIC Karachi proudly celebrates B-Fit Revo from Cohort 14 for winning at the 12th Wafi Tameer Awards. Their smart, home-based rehab technology is redefining eldercare by enabling independence, preventing complications, and improving accessibility. This national recognition reflects the power of purpose-driven innovation emerging from NIC Karachi.

Congratulations to the B-Fit Revo team!



# BUZZ Board

## Accelerating NIC Karachi!



NIC Karachi participated in a high-level KCCI Sub Committee on IT discussion focused on boosting Pakistan's IT exports and strengthening the SaaS and services sector. Project Director Syed Azfar Hussain and Head of Planning & Development Andeel Ali highlighted the importance of innovation, talent, and startup enablement in driving digital growth.

NIC Karachi's Project Director, Syed Azfar Hussain, moderated a dynamic panel at the SHEC Seminar on strengthening Sindh's healthcare system through policy. Featuring HealthTech founders from NIC Karachi, the discussion highlighted how technology, data, and user-centered innovation are transforming access, diagnostics, and patient empowerment across Pakistan.



NIC Karachi conducted an engaging startup bootcamp for Mechanical Engineering students at NED University, introducing them to the Lean Canvas model. The session helped students understand how to structure ideas, validate assumptions, and convert concepts into actionable startup plans—empowering future innovators with the mindset and tools to begin their entrepreneurial journey.

# BUZZ

# Board

## Accelerating NIC Karachi!



NIC Karachi participated in CodeSphere 2.0 at the Department of Software Engineering, engaging with student teams showcasing projects in blockchain, app development, cybersecurity, and sustainable tech, encouraging them to transform innovative ideas into viable startups and fostering the next generation of campus entrepreneurs.

NIC Karachi conducted a capacity-building session at the State Bank of Pakistan's BSC, guiding SMEs and university entrepreneurs on Lean Canvas, business modeling, effectual thinking, and accessing incubation opportunities to build scalable, impactful ventures within Pakistan's growing entrepreneurial ecosystem.



Team NIC Karachi, including Syed Azfar Hussain, Andeel Ali, and Sehrish Riaz, visited KSBL to engage students on startup culture, entrepreneurship, and the impact of young founders, fostering an entrepreneurial mindset and inspiring the next generation of innovators with guidance and real-world insights.

# Exclusives: From us to you

## Which holiday movies have you seen?



Start your day with a 5-minute mindfulness practice. Focusing on your breath or setting a positive intention can reduce stress, improve clarity, and boost overall wellbeing.

## Top News

[Startup Funding Continued On A Tear In November As Megarounds Hit 3-Year High](#)

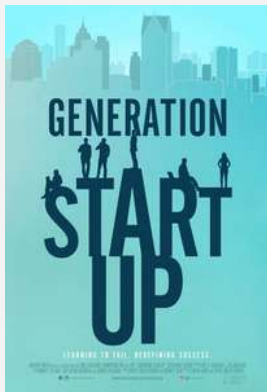
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[How ARY and PakLaunch Plan to Transform the Startup Landscape](#)

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[Build Up 2025: Pakistani startups share secrets behind success](#)

## Movie Recommendation



**Generation Startup** offers an inspiring look at resilience, ambition and the entrepreneurial journey, showing how determination, creativity, and teamwork can turn ideas into impactful businesses.

## Book Recommendation

**The Blue Ocean Strategy** is a strategic guide for startup founders, revealing how to create uncontested market spaces, innovate beyond competition, and unlock new growth opportunities.



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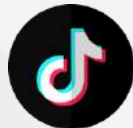
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