

Porter Pakistan

Your Digital Travel Assistant



Problem

Booking process

Long & tedious

Overpricing

No breakdowns

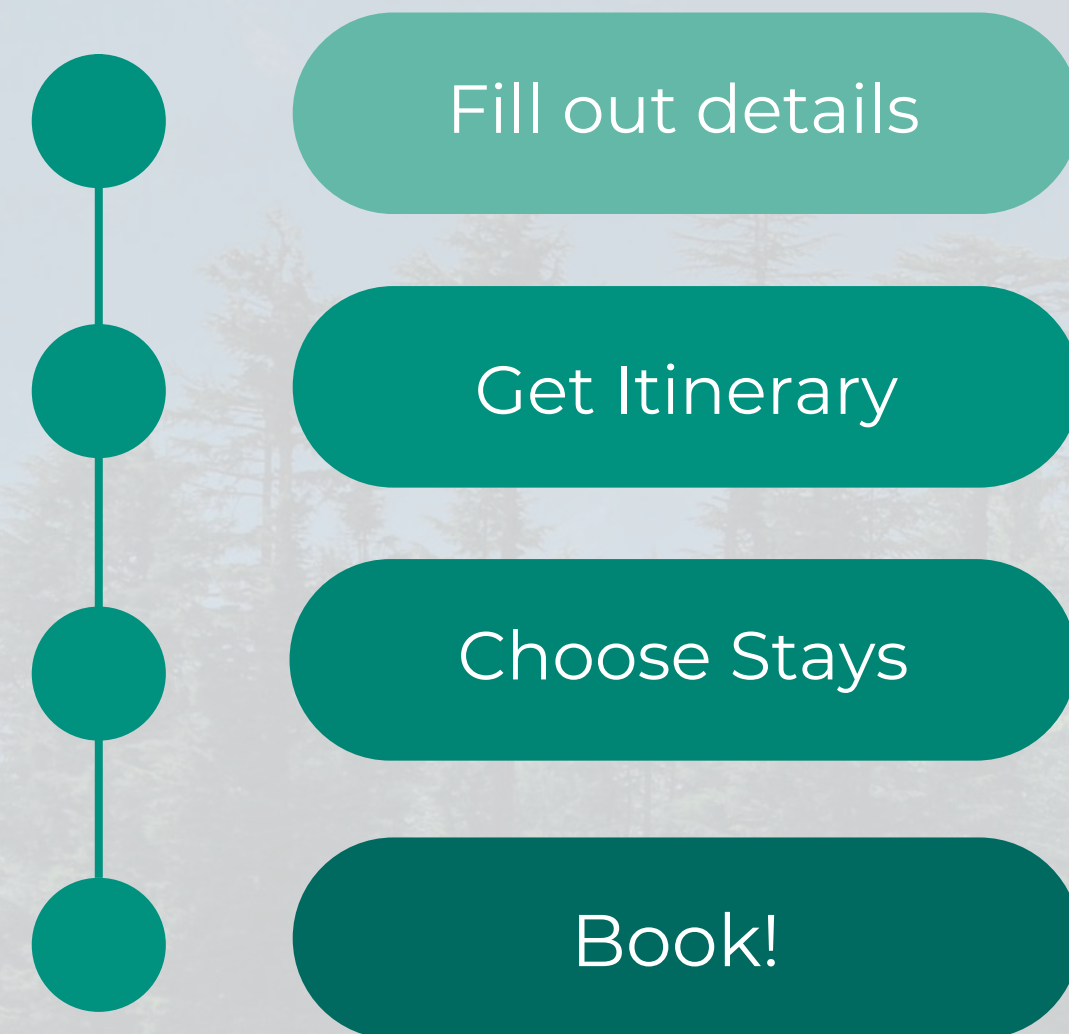
Risk

Unpleasant experience



Porter Pakistan

Pakistan's 1st Trip Designer App!



9:14

Trip Designer

Choose destination *

Choose your trip start date *

Trip duration *

Select trip budget *

Choose your vehicle *

Rooms - 1 +

Adults - 2 +

Children (2 to 12 years old) - 0 +

Design my Trip

Home Calendar Search Profile

Trip Designer

9:14

Trip Designer

Choose destination *

Choose your trip start date *

Trip duration *

Select trip budget *

Choose your vehicle *

Rooms

-

1

+

Adults

-

2

+

Children

(2 to 12 years old)

-

0

+

Design my Trip

9:18

Hunza, Khunjerab Pass, Nalter Valley

02/10 - 08/10

7 Days

Deluxe

1 Room

2 Adults

0 Kids

Corolla

Edit

Share

Itinerary

Wed, 02 Oct 2024

Day 1

Pick up from Islamabad. Departure for Naran. Stopovers at Kiwai waterfall and Kaghan valley.

Places Covered

Kaghan

Naran

Kiwai Waterfall

PKR 190,350

Book

Itinerary

Mon, 30 Jun 2025

Day 1

Change Hotel

Dynasty Skardu

PKR 19,000 per Night

Tibet Hotel

PKR 39,000 per Night

Qayam Skardu

PKR 22,000 per Night

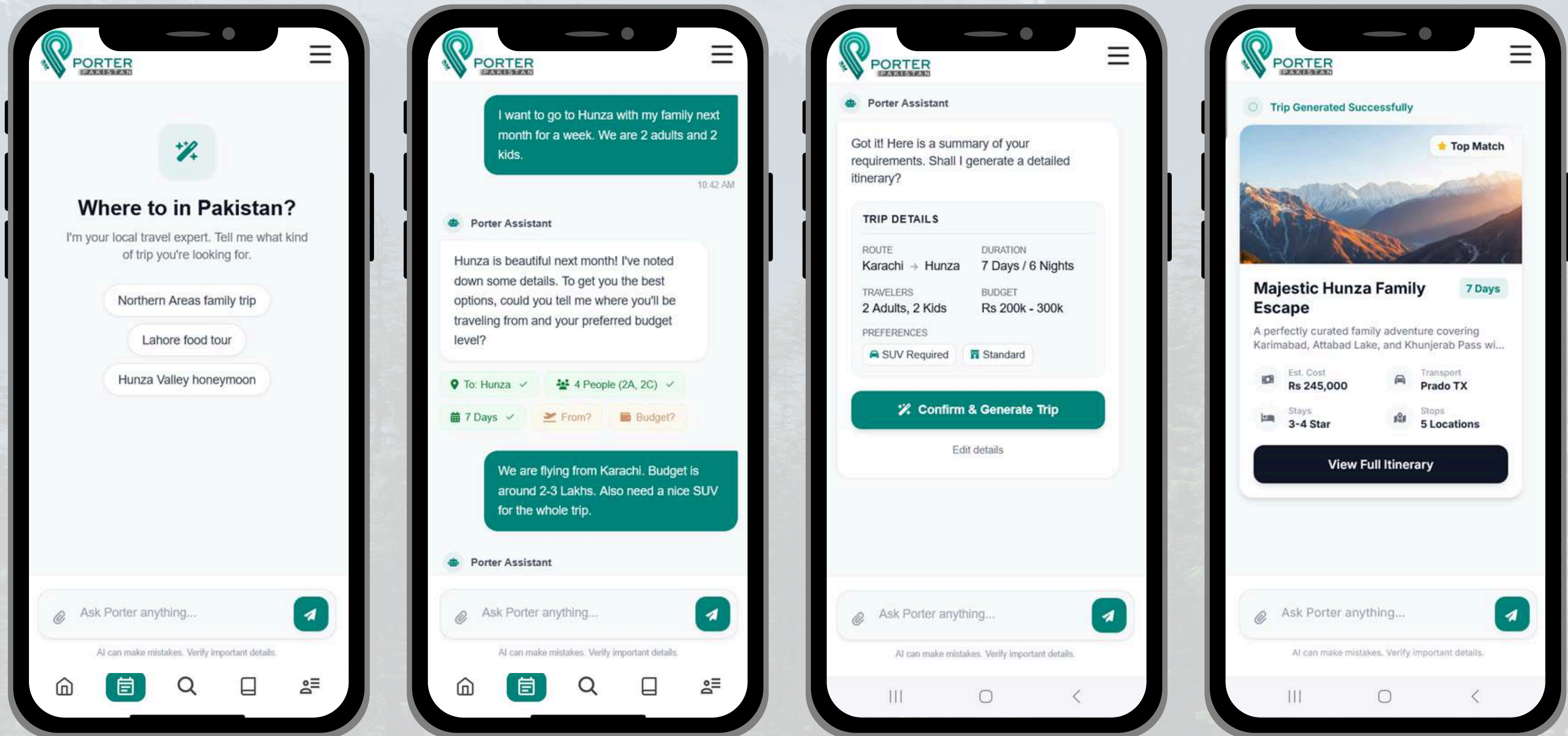
Maple Resorts

PKR 21,000 per Night

Biafo Resort

PKR 10,000 per Night

Trip Designer 2.0



Market Size & Share

Pakistani destinations host about 2.5 million FIT groups annually, out of which 1.5 million are from upper middle income groups

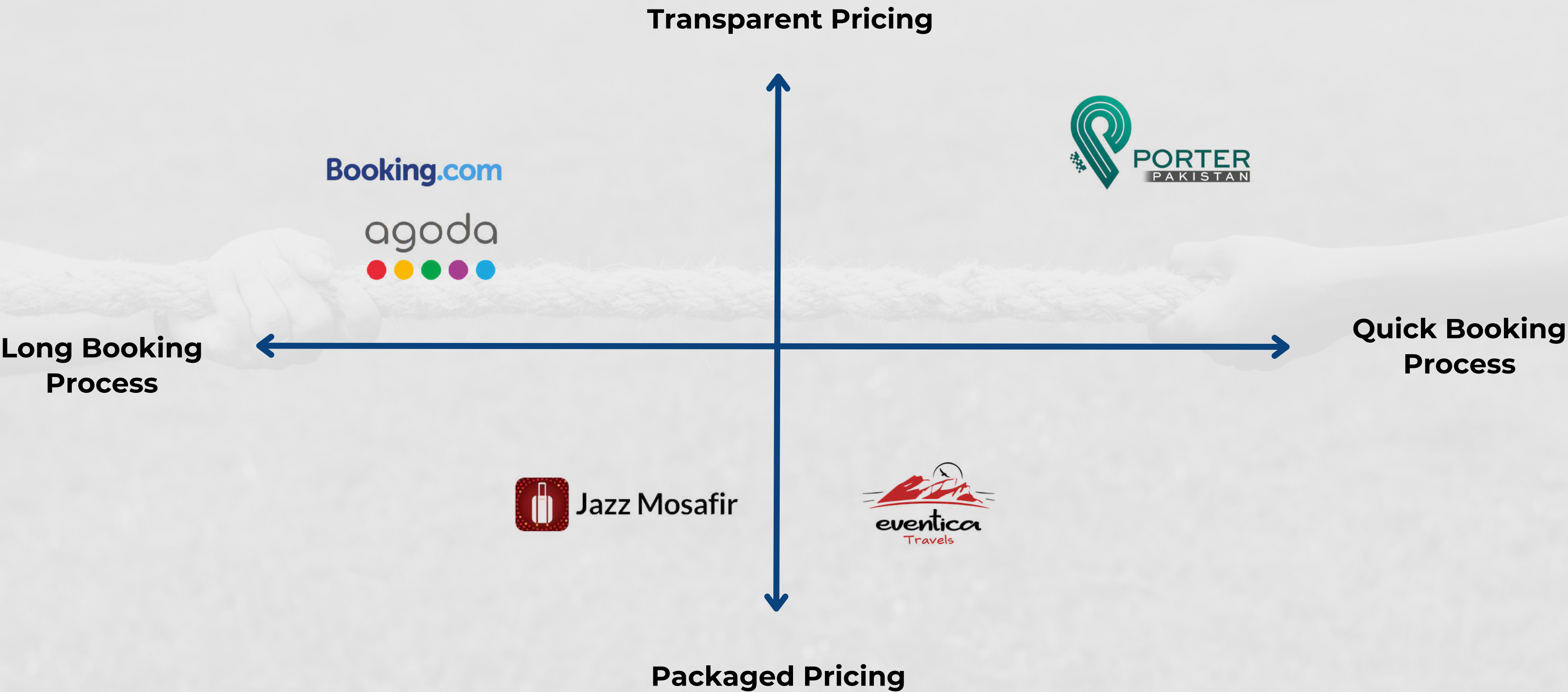
1.5 Million FIT groups annually | US\$1B+

1% market share | 15K FIT groups

15K bookings | US\$10M+

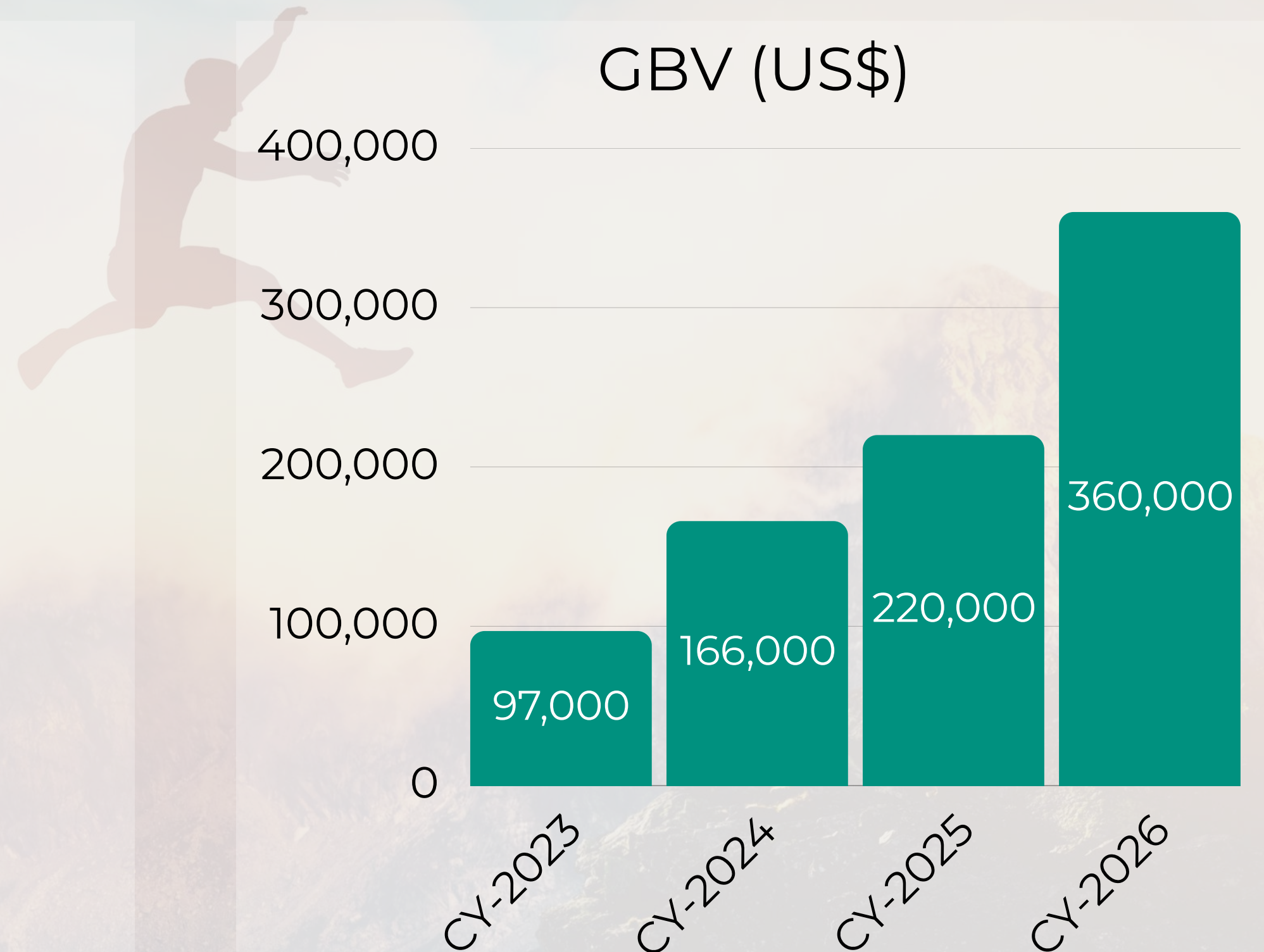
40 bookings / day = 15K bookings annually

COMPETITIVE LANDSCAPE



Traction

- **US\$860K** revenue (GBV)
- **10,000+** travelers
- **1300+** trips
- **US\$30K** per month
- YoY growth of **60%**
- **180K+** active users on the platform in the last 2 years



Grants & Projects

ISF & Visa Grant

- \$35,000 grant by The World Bank Group, 2022
- \$10,000 grant by Visa, 2024
- Funded by USAID (\$2,000) for our reservations management app for service providers

Projects

- Built the hotel booking platform for Global Encounters event 2025 with Emirates group, attended by 40,000 travelers

Breakthrough



Secured 10M PKR funding commitment at Shark Tank

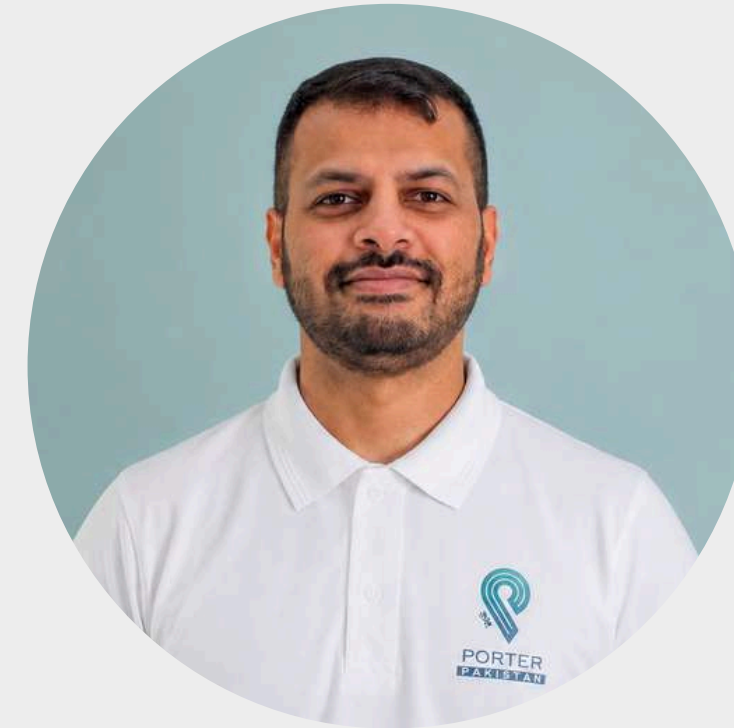
"Our vision is to make holidays personalized, affordable and easy to book!"



Aurangzaib

Founder & CEO

14 years in tech & E-commerce



Waqar

Cofounder & CTO

16 years in tech



Future Roadmap



Fundraising

Q3 2026



AI Module Integration

Q4 2026



Experience Automation

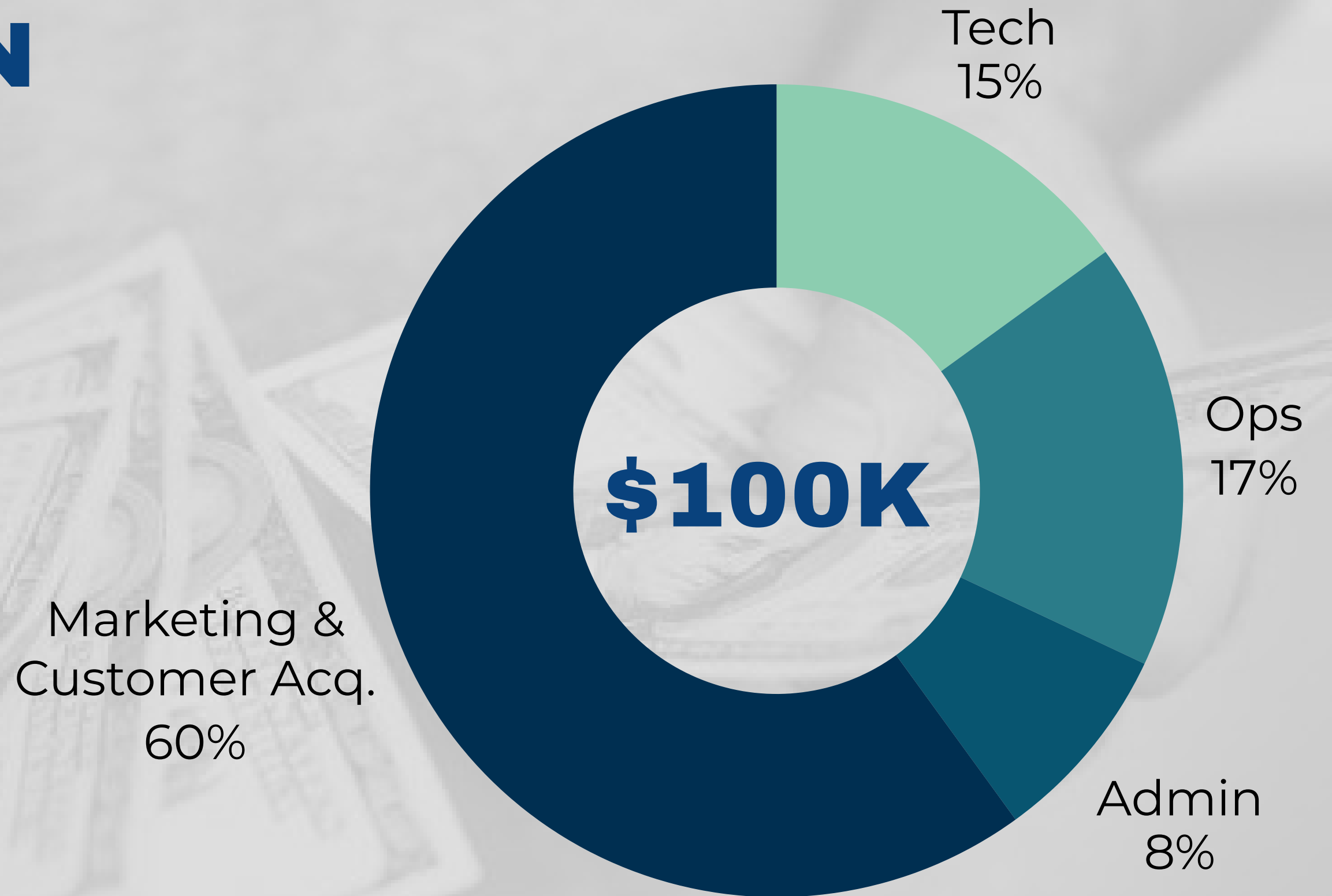
Q4 2026



\$1 million in GMV

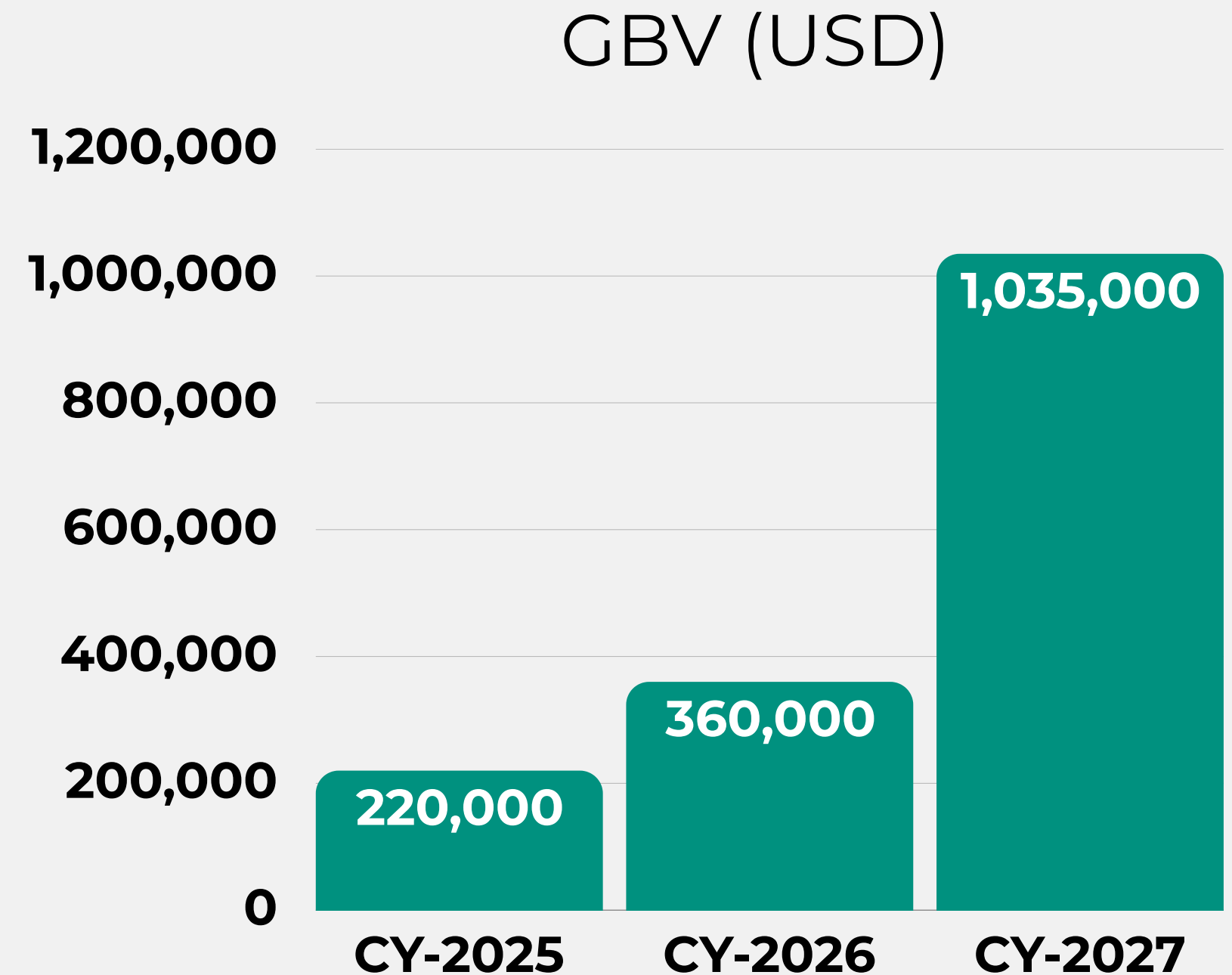
CY-2027

ASK & FUND UTILIZATION



Projections (2 years against US\$100k ask)

- **US\$2M** revenue (GBV)
- **22,000+** travelers
- **2,850+** trips
- 13 months runway





**Join hands with us
to make vacations
affordable,
transparent and
easy to book in
Pakistan!**

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